



Retail

Kevin Dennis ŠKODA

Nik5626 Hdr Kevin Dennis ŠKoda

LED Upgrade

The primary goal for the Kevin Dennis ŠKODA showroom was to create a bright and inviting atmosphere for customers, ensuring they feel comfortable when interacting with the sales team. Carefully considering the placement of lighting near desks to provide a pleasant, non-glaring illumination, an average of 400 lux was achieved. This approach aimed to establish a relaxed yet opulent ambiance. A combination of Neo Pro and Karta downlights were utilised to accomplish this effect.

Attention was paid to align the lighting design with the desired customer experience ŠKODA envisioned for their purchasing and exploration process. Neo Pro downlights and Alpha-M tracklights were chosen to contribute to this atmosphere. In the hallways, the Blaize 24W panel light was employed to provide ample and effective illumination. The resulting overall lux level ensured a comfortable and well-lit showroom.

PROJECT DETAILS

Location	Deer Park, VIC
Developer	Kevin Dennis ŠKODA
Electrical Wholesaler	Rexel Electrical Thomastown
Electrician	ML Harrington Electrics
Builder	Project Solutions
Completion	2021
Average Lux Averaged	400 lux
Photographer	Ken Ng



DSC 4773 HDR Kevin Dennis ŠKODA



NIK5331 HDR Kevin Dennis ŠKODA



NIK5421 HDR Kevin Dennis ŠKODA



NIK5456 HDR Kevin Dennis ŠKODA



NIK5311 HDR Kevin Dennis ŠKODA



NIK5096 HDR Kevin Dennis ŠKODA

Products Used



TITAN 20W
Weatherproof Batten 650mm



ALPHA-M 38W
Adjustable Tracklight



BLAIZE 30W
Rectangle Panel Light 1200x300



CENTURY 28W Solid
Modern Wall Uplight